



# Munawarali Cassoobhai

## Finance, Business Advisor, Process Improvement

Munawarali is a seasoned finance and business professional with Canadian and global experience in professional services, and industry including financial services, retail, and wholesale distribution. He is a strategic and solution-oriented advisor to privately owned businesses and is passionate about assisting profit and not-for-profit enterprises navigate challenges and future-proof their businesses with financial management, financial restructuring, process transformation and enhanced governance.

He effectively and seamlessly bridges the cultural differences between South Asia, Middle East, Western Europe, and North America. He seeks input and insights, patiently and thoughtfully presents alternative approaches, working collaboratively, leading project teams with empathy that helps people to perform at their best.

### SELECTED ACHIEVEMENTS

- Developed five-year cashflow and profit and loss forecast for 60-year-old Canadian SME, providing the decision makers with tools for informed decision making around cashflow planning.
- Developed capital restructuring options for a Canadian SME to strengthen its balance sheet.
- Led SWOT engagements, which helped provide strategic and tactical direction.
- Led buy and sell side due diligence for companies and providing insightful analysis for consideration in valuation and investment evaluation.
- As Interim CFO for a multi-million-dollar financial services company, led finance process transformation projects that helped eliminate duplication of work; digitize paper documents and improved funds management and profitability.
- At KPMG International's Global Resource Centre in Toronto implemented the Global Advisory Learning and Development Strategy for the Transaction & Restructuring practice providing a portfolio of blended learning programs aligned with business needs and giving the consultants essential skills.

### PRIOR EXPERIENCE

- Advising Canadian SMEs as Senior Advisor Finance & Corporate Affairs and Advisory Board Member (Finance): 2017-date.
- Interim CFO & Finance Function Transformation Lead for multi-million dollar Omani company in Financial Services: 2015- 2017.
- KPMG International (Toronto): Head, Global Advisory Learning & Development, Transactions & Restructuring, 2010-2012.
- KPMG Saudi Arabia & Pakistan: Head Transaction Services (buy and sell side due diligence); Partner Financial Advisory, Human Resource Consulting, Process improvements: 2000-2010.
- Ferguson Associates (PWC Consulting): Financial restructuring, process improvement, organization and corporate restructuring: 1986-2000.

### QUALIFICATIONS

- Fellow Member of the Institute of Chartered Accountants in England & Wales (ICAEW)
- Certificate of Achievement in Family Enterprise Advisory - Sauder School of Business (UBC)
- Certificate of Completion in ESG (Environmental, Social Governance) from ICAEW

